

# 1<sup>st</sup> International Shipmasters' Congress

The India Habitat Centre, New Delhi, India | 25 - 27 September 2019



## ISC '19 | Sponsorship Opportunities

IFSMA, the International Federation of Shipmasters' Associations, will be holding its 1<sup>st</sup> biennial International Shipmasters' Congress (ISC '19) from 25.09. to 27.09.2019 at the India Habitat Centre, New Delhi, India.

The theme of the congress "Future Skills Requirements for a Digitized Maritime Industry" will form the frame to explore and in-depth discuss challenges and potential solutions related to the ongoing digital transformation in all parts of the shipping industry.

The ISC '19 | Congress Program has been drawn to match the topical aspects related to likely changes ahead for maritime professionals at sea and ashore.

The congress aims to bring together some 350+ scientists, practitioners, politicians and maritime industry representatives from the wider international maritime industry.

A technical exhibition will run concurrently at the venue of the 1<sup>st</sup> International Shipmasters' Congress.

IFSMA invites your participation in the 1<sup>st</sup> International Shipmasters' Congress, the most significant 2019 event on future skills requirements for a digitized maritime industry. Your contribution will assist IFSMA to keep the registration fees affordable which, in turn, will encourage attendance from the maximum possible number of delegates. At the same time this will enable IFSMA to heavily subsidise the student registration fees to assure the participation of the younger generation at ISC '19.

In return IFSMA offers you a dynamic platform to showcase your brand and expose your products related to the congress theme "Future Skills Requirements for a Digitized Maritime Industry" to a highly significant audience. You will be recognized as a sponsor and supporter of the ongoing development in digitization of the maritime industry.

The ISC '19 | Sponsorship Opportunities set out in this leaflet are not exhaustive and the IFSMA Secretariat would be delighted to discuss alternative ideas that will make the 1<sup>st</sup> biennial International Shipmasters' Congress the benchmark for future International Shipmasters' Congresses.

In addition to being a showcase for sponsorship partners, there is no doubt that ISC '19 will provide a unique opportunity to promote interaction between the different actors – maritime technology providers, maritime academics and maritime professionals afloat and ashore.

ISC '19 relies on your participation and we look forward to working with you to make a real difference to the maritime industry.

Captain Assoc. Prof. Willi Wittig

ISC '19 | Scientific Chair  
IFSMA Deputy President  
IMO Maritime Ambassador

## ISC '19 | International Shipmasters' Congress

International Federation of Shipmasters Associations (IFSMA) • c/o IMAEST

1 Birdcage Walk • London SW1H 9JJ • United Kingdom

Phone: +44 20 7261 0450 • Fax: +44 20 3468 2134 • Email: HQ@ifsma.org • Website: www.ifsma.org

IFSMA encourages your organization to get engaged with ISC '19, the International Shipmasters' Congress and to consider below detailed table of sponsoring opportunities:

	Diamond	Platinum	Gold	Silver	Bronze
Number of ISC '19   Sponsorship Opportunities	1	1	1	1	4
Number of free ISC '19   Congress Admissions	5	4	3	2	1
Verbal recognition at ISC '19   Opening Session and ISC '19   Closing Session	✓	✓	✓	✓	✓
Sponsorship of ISC '19   Ice Breaker Reception - Visual Recognition at the Reception Site - Welcome Address		✓			
Sponsorship of ISC '19   Cocktail Reception - Visual Recognition at the Reception Site - Welcome Address				✓	
Sponsorship of ISC '19   Congress Dinner - Visual Recognition at the Dinner Site - After Dinner Speaker	✓				
Sponsorship of ISC '19   Farewell Reception - Visual Recognition at the Reception Site - Farewell Address			✓		
Sponsorship of a total of nine ISC '19   Tea & Coffee Breaks - Visual Recognition at Tea & Coffee Sites					✓
Free Company Stand at ISC '19   Exhibition Site	✓ (large)	✓ (large)	✓ (small)	✓ (small)	
Company Flag hoisted at the Entrance to ISC '19   Congress Site	✓	✓	✓	✓	✓
Company Leaflet & Give Away Distribution with ISC '19   Delegate Bags	3 items	3 items	2 items	2 items	1 item
Company Logo and Sponsorship Level in ISC '19   Congress Program	✓	✓	✓	✓	✓
Company Logo and Sponsorship Level on ISC '19   Congress Website	✓	✓	✓	✓	✓
ISC '19   Sponsorship Fee	£ 25,000	£ 20,000	£ 15,000	£ 10,000	£ 5,000

To further discuss your ISC '19 | Sponsorship Opportunities please do not hesitate to contact at the IFSMA Secretariat

- Commodore Jim Scorer, the IFSMA Secretary General, or
- Captain Paul Owen, the IFSMA Assistant Secretary General, at [HQ@ifsma.org](mailto:HQ@ifsma.org)

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